



JOIN US FOR THE 9TH ANNUAL PEDALING FOR PATHSTONE

Saturday, August 19

400 East Ave, Rochester, NY



Learn more and register at pedalingforpathstone.org

EVENT DETAILS AND SCHEDULE

See routes at pedalingforpathstone.org
Registration and check-in for all rides – 7:30am.
Rides begin at 8:00am.

60 Mile Ride 30 Mile Ride 30 Mile Genesee River Trail Ride





REGISTER TODAY! pedalingforpathstone.org

Registration Fee: \$35 per person

















Sponsorship Opportunities

Grand Tour \$10,000

- Presenting Sponsor
- Free ride registration for ten (10) riders
- PathStone Swag for ten (10) riders
- Logo placement on all marketing gear
- Logo placement on event website
- Recognition on Foundation social media
- Collateral placement at SAG stops

Master \$5,000

- Free ride registration for eight (8) riders
- PathStone Swag for ten (8) riders
- Logo placement on all marketing gear
- Logo placement on event website
- Recognition on Foundation social media
- Collateral placement at SAG stops

Flying Wheels \$2,500

- Free ride registration for six (6) riders
- PathStone Swag for six (6) riders
- Logo placement on all marketing gear
- Logo placement on event website
- Recognition on Foundation social media

Roadie \$1,000

- Free ride registration for four (4) riders
- PathStone Swag for four (4) riders
- Logo placement on all marketing gear
- Logo placement on event website

Additional Opportunities

Ride Swag \$3,500 (1 at all ble

Bide swag spons r

Logo blatement on all marketing gear Logo pacement on event website Lecognition on Foundation social media

Post Ride Picnic \$2,500 (1 available)

- Sponsor of post ride picnic for bike riders
- Logo placed at picnic tables

Road Sign \$1,500 (1 available)

- Sponsor of road signage
- Logo placement on all road signs

Support and Grub \$1,000 (1 vailable)

- Sponsor of refreshine ts for like riders
- Logo placed a SAGOODS

Learn more at PedalingForPathStone.org or email events@pathstone.org.

2023 Pedaling for PathStone

Saturday, August 19, 2023 | 7:30am | 400 East Ave, Rochester, NY



Sponsorship Form

Thank you for supporting this year's *Pedaling for PathStone* bike ride. Please complete this form and email to **events@pathstone.org** or by mail to PathStone Foundation, 400 East Avenue, Rochester, NY 14607.

Go Paperless: Sponsor, register and pay online at www.pedalingforpathstone.org.

Sponsorship Level			
Grand Tour: \$10,000	Master: \$5,000	Flying Wheels: \$2,500	Roadie: \$1,000
Ride Swag: \$3,500	Picnic: \$2,500	Road Signs: \$1,500	Support & Grub: \$1,000
Sponsor Logo: For promotional purpo	ses please email 1 full color lo	go and 1 black and white logo to ever	ts@pathstone.org.
☐ I can not sponsor a	at this time but plea	se register me for the ev	vent:
Rider Registration	x \$35 =	Total Cost	
Team Registration (5)	x \$140 =		Name (not required)
Contact Information	"	Total Gost Team	Tvame (not required)
Contact Name:	Title:		
Organization:	Web Address:		
Email Address:	Phone Number:		
Mailing Address:			
City, State, Zip:			
Payment Information			
Check made payable t	to PathStone Foundati	on Please invoice	e me
Credit Card: VISA	MC Discove	er	
Credit Card #:		Exp Date:	CSV:
Authorized Signature:			

Please direct all event inquiries to Isha Torres at events@pathstone.org or 585-340-3381.