

# JOIN US FOR THE 9<sup>TH</sup> ANNUAL PEDALING FOR PATHSTONE

**Saturday, August 19**

**400 East Ave, Rochester, NY**

**REGISTER TODAY!**

[pedalingforpathstone.org](http://pedalingforpathstone.org)

**Registration Fee:**  
**\$35 per person**



**Learn more and register at [pedalingforpathstone.org](http://pedalingforpathstone.org)**

## **EVENT DETAILS AND SCHEDULE**

See routes at [pedalingforpathstone.org](http://pedalingforpathstone.org)

Registration and check-in for all rides – 7:30am.

Rides begin at 8:00am.

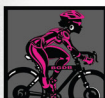
60 Mile Ride

30 Mile Ride

30 Mile Genesee River Trail Ride



**IN PARTNERSHIP  
WITH:**





## Sponsorship Opportunities

### Grand Tour \$10,000

- Presenting Sponsor
- Free ride registration for ten (10) riders
- PathStone Swag for ten (10) riders
- Logo placement on all marketing gear
- Logo placement on event website
- Recognition on Foundation social media
- Collateral placement at SAG stops

### Master \$5,000

- Free ride registration for eight (8) riders
- PathStone Swag for ten (8) riders
- Logo placement on all marketing gear
- Logo placement on event website
- Recognition on Foundation social media
- Collateral placement at SAG stops

### Flying Wheels \$2,500

- Free ride registration for six (6) riders
- PathStone Swag for six (6) riders
- Logo placement on all marketing gear
- Logo placement on event website
- Recognition on Foundation social media

### Roadie \$1,000

- Free ride registration for four (4) riders
- PathStone Swag for four (4) riders
- Logo placement on all marketing gear
- Logo placement on event website

## Additional Opportunities

### Ride Swag \$3,500 *(1 available)*

- Ride swag sponsor
- Logo placement on all marketing gear
- Logo placement on event website
- Recognition on Foundation social media

### Post Ride Picnic \$2,500 *(1 available)*

- Sponsor of post ride picnic for bike riders
- Logo placed at picnic tables

### Road Sign \$1,500 *(1 available)*

- Sponsor of road signage
- Logo placement on all road signs

### Support and Grub \$1,000 *(1 available)*

- Sponsor of refreshments for bike riders
- Logo placed at SAG stops

Learn more at [PedalingForPathStone.org](http://PedalingForPathStone.org) or email [events@pathstone.org](mailto:events@pathstone.org).

Saturday, August 19, 2023 | 7:30am | 400 East Ave, Rochester, NY



**Go Paperless: Sponsor, register and pay online at [www.pedalingforpathstone.org](http://www.pedalingforpathstone.org).**

☐ Grand Tour: \$10,000    ☐ Master: \$5,000    ☐ Flying Wheels: \$2,500    ☐ Roadie: \$1,000

☐ Ride Swag: \$3,500    ☐ Picnic: \$2,500    ☐ Road Signs: \$1,500    ☐ Support & Grub: \$1,000

☐ I can not sponsor at this time but please register me for the event:

## Contact Information

City, State, Zip: \_\_\_\_\_

☐ Check made payable to *PathStone Foundation*      ☐ Please invoice me

Authorized Signature: \_\_\_\_\_

*Please direct all event inquiries to Isha Torres at [events@pathstone.org](mailto:events@pathstone.org) or 585-340-3381.*